

Zen Business Bootcamp
12-Keys To Running A Successful Yoga Business
Interactive Coaching Enrollment - January 2012
Confidential Questionnaire and Application

Fax to 206-338-3115 or e-mail to 12keys@zenbusinessbootcamp.com

Date:

Name:

Name of Business:

Best Mailing Address:

Business Phone:

Cell Phone:

Best email address (the one you read daily):

Website:

What is your experience and credentials that you have in your field?

Do you have a location?

When did you open your doors for business?

Please describe your biggest strengths in your business / practice / studio.

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Please describe your business. Include size of your location, number of clients/students, and number of classes, types and prices of services you offer. Also include gross revenue, net revenue, business expenses for personnel (number of staff members or other contracted services and your financial obligations to each), structural expenses, and any other significant business information you would like to add. Feel free to elaborate and use additional space if necessary.

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Please describe your biggest challenges (areas that need upgrading) in your business / practice / studio.

Do you or your business have any ongoing challenges / issues? If yes, elaborate.

What is your monthly revenue goal?

What are you currently making per month?

Where does the majority of your income currently come from?

Where do the majority of your new clients come from?

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What is your PLS (Preferred Lifestyle)? If you're new to this concept call Gileña for an explanation.

**Do you feel that your professional and personal lives are in harmony?
If yes, elaborate. If no, elaborate.**

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What do you currently do to help you stay on track and on target with your business outcomes?

What do you want to gain from working with Zen Business Bootcamp and Jason Campbell? Please take the time to be specific. What outcomes do you expect to meet from our collaboration?

Payment Information	
Cardholder Name _____	Visa _____ MC _____ Discover _____ AMEX _____
CC # _____	Visa/MC (3 digit) security code AMEX (4 digit) Security Code _____
Exp. Date _____	_____
Address Information Associated with Credit Card	
First Name _____	Last Name _____
Address _____	Apt/Ste # _____
City _____ State _____	Zip Code _____
Phone _____	Mobile _____
Signature _____	